

SUCCESS STORY: 12 DOMAINS TO PHABULOUS!



Gaining Ground is a two-year initiative, managed by the National Network of Public Health Institutes (NNPHI) and supported by the Robert Wood Johnson Foundation to develop sustainable, statewide systems to catalyze public health accreditation and support performance improvement in local, tribal and state health departments. The goal of the initiative is to enhance performance and quality improvement of governmental health departments and advance national accreditation by PHAB. The state of Iowa received one of the grants, which brought together organizations and associations representing public health in Iowa to form the Iowa Public Health Gaining Ground Coalition. MPHTC was one of the partners in the coalition and contributed expertise in the design, development, and implementation of online, asynchronous training and education as well as resources. One of the major activities of the coalition was developing a webinar series, *12 Domains to PHABulous!* The series provides information, tips and resources on how health departments can use the specific performance measures in each domain to advance the quality and performance of their department. The webinar videos are brief, 10 – 20 minutes, and can be accessed anytime, anywhere. MPHTC’s team produced the webinar series in partnership with other Coalition members and houses the series on its learning management system (<http://training-source.org/url/di>). To-date there have been more than 700 views of the videos. The Iowa Coalition received a Certificate of Achievement at the 2016 Open Forum for the 12 Domains to PHABulous!



Iowa’s Coalition Members

- Iowa Counties Public Health Association (ICPHA)
- Iowa Department of Public Health (IDPH)
- Iowa Environmental Health Association (IEHA)
- Iowa Public Health Association (IPHA)
- Midwestern Public Health Training Center (MPHTC)
- Public Health Advisory Council (PHAC)